

# CYBERSTRIKE

## Sponsorship Proposal

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### TECHNICAL FEST

#### Digital Downtown

How To Live And What Benefit It  
Brings For The Environment?

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9th January, 2024 & 10th January, 2024

Jai Hind College. A Rd, Churchgate,  
Mumbai, Maharashtra 400020





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# About Jai Hind College

With the motto "I will & I Can" that fosters an air of enthusiasm, Jai Hind College (Autonomous) visions to provide world class education.

It functions to cater to its mission of being the Institution of choice for Students and Employers alike, known for producing good citizens and Leaders by providing well rounded Education of International Standard.



# About Dot Com Club

The Dot Com Club represents the students of BSc.IT and Bvoc. SD. It is an entity "of the students, for the students, and by the students."

The students are responsible for organizing all the extracurricular activities and providing everyone with a bundle of opportunities.

From covering the management process to organizing activities and workshops for overall skill enhancement, as well as executing Cyberstrike – The only Technical Fest of Jai Hind College, our range is limitless.

Every year we step up to the latest trends and deliver utmost excellence.

# Message From The Team :

"The Dot Com Club of Jai Hind College (Empowered Autonomous) is enthusiastic beyond extent to lead this event into success. Each and everyone one of us is on our toes to make the event as happening as it can be. We'd like to offer promotional opportunities for your brand while at the same time, you can assist us with your generous contribution."

# CYBERSTRIKE



## WHAT IS CYBERSTRIKE?

Join us in supporting CYBERSTRIKE, a Tech Fest hosted by JAIHIND COLLEGE's DOT COM CLUB. This event draws a crowd of 6500+ from 20+ colleges in Mumbai.

CYBERSTRIKE is a 2-day celebration of technology, innovation, & creativity. It offers a variety of activities for tech enthusiasts, including workshops, coding challenges, robotics, gaming, and expert talks on the latest tech trends. Your sponsorship would help make this event a success and connect your brand with the tech-savvy youth of Mumbai.

### Event Highlight

Merging intellect and creativity in the discourse on technological progress.

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Opportunities for sponsors to display their latest products, services, or technologies to a tech-savvy young audience

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Diverse group of attendees, including students, professionals, and tech enthusiasts.

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Fun and engaging tech challenges that encourage attendee interaction with sponsors' products and services.



# Few Glimpses.....





# DIGITAL DOWNTOWN

## IDEOLOGY BEHIND DIGITAL DOWNTOWN

CyberStrike 2023–24's 'Digital Downtown' theme envisions a tech-driven urban future, highlighting the shift from physical to digital across various fields. It emphasizes digital connectivity's impact on daily life, art, culture, and aims to foster collaboration for digital innovation.

By emphasizing the Digital Downtown, we're building bridges between academic institutions, tech industry professionals, and students, fostering a space where collaboration drives digital innovation forward.

**VISION FOR THE FUTURE:** We aim to inspire attendees. Reflect on the immense possibilities of a digitally connected future, understand its challenges, and how they can contribute to it.



# EVENT SCHEDULE

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## 1. **E-Gaming Tournaments**

Inviting a huge crowd to Marvel in the virtual world of E-Sports Gaming.



## 2. **Technical Workshops/Seminars**

Inspire students to explore the tech ventures with technical workshops expanding students horizon .



## 3. **Technical Events**

As interesting as the name sounds, so are the event. All the participating colleges will explore the world of programming, its impact on various industries, and its future prospects..



## 4. **Hackathon**

A social coding event that brings student computer programmer together to improve upon or build a new software program

# A LOOK ON STATISTICS

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**Daily College Footfall -**

**4000+**



**Expected footfall -**

**6000+**



**Participating Colleges -**

**20+**



**Age - Group -**

**16 - 25 Yrs**

# Sponsorship Categories



**Title Sponsor**



**Co-Sponsor**



**Event Sponsor**



**Partner**

# Sponsorship Structure

**Negotiable\***

SponsorShip Structure	Title Sponsor	Co-Sponsor	Associate Sponsor	Partners
Ads between Activity/Live streaming	Yes			
After Movie	Yes	Yes		
Logo and posters on-campus	Yes	Yes		
Downloads, Reviews, Followers	Yes	Yes		
Stalls	2 (10x10)	1 (10x10)	1 (6 x 6)	
Social Media	Yes	Yes	Yes	Yes
Website Advertisement	Yes	Yes	Yes	Yes
Announcement	Yes	Yes	Yes	Yes
Amount	2 Lakh	1 Lakh	30000	In-Kind



# Benefits for Title Sponsor

## Promotion through printables

We will promote your brand through various printables including, Box Entrance, Banners, Flyers, event brochure, Standee, Certificates, Prizes, Cyberstrike Merchandise including entry bands.

## On-Campus Promotion

Promoting your Brand through Promotional activities on college campus like Interacting with students, announcing Title sponsor with Cyberstrike Promotion in every activity, acquiring registration, followers for sponsors social media, distributing coupons, etc

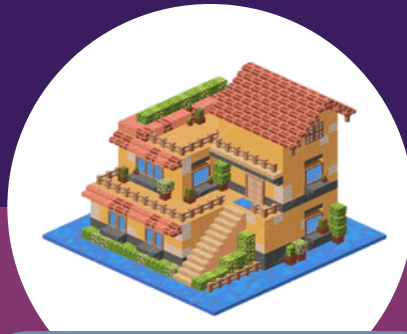
## Off-Campus Promotion

Promoting your Brand through Promotional activities outside college campus.

## Promotion on Social Media

Personalised campaign promotion on various Social Media portals of the Dot Com Club of Jai Hind College (Autonomous) Instagram, YouTube, LinkedIn. Feature on videos and posts on social media for promoting the brand.

# Sponsors & Promotion



## Title Sponsor

Feature on all printables and after movie

The official website of Cyberstrike will feature the name and logo of the sponsor as well as the sponsors website link on the homepage

Stalls & printables of title sponsor will be set at different strategic locations throughout the festival.

The fest will be publicized as Digital Downtown and the Title sponsor presents Cyberstrike 2023 for Pre-Event as well.

The official Cyberstrike T-shirt will carry a logo of the title sponsor.

Title sponsor will get the most publicity among all sponsors during the fest.

Members to promote the Brand and come up with promotional ideas.

Promotion on Social  
Media



₹ 2,00,000

# Benefits for Co-Sponsor

## Promotion through printables

We will promote your brand through various printables including, Box Entrance, Banners, Flyers, Posters, event brochure.

## On-Campus Promotion

Boost Your Brand's Exposure on College Campuses with Promotional Activities Looking to increase your brand's visibility among college students? Consider setting up stalls and organizing activities that align with your brand.

## Promotion on Social Media

Promoting your brand on various Social Media platform of Dot Com Club including Instagram, LinkedIn, Youtube.

# Sponsors & Promotion



## Co-Sponsor

Feature on printables.  
(Box Entrance, Banners, Flyers, event brochure)

Sponsor will be marketed in the campus by the team to increase the online & offline outreach of the brand.

Banners & standee provided by the co- sponsors will be put up at strategic locations to ensure maximum visibility.

Feature on sponsorship and partners sections on the Dotcomclub website.

Stall in college campus

Feature in after movie

Promotion on Social Media



₹ 1,00,000



# Benefits for Associate Sponsor

## Promotion through printables

We will promote your brand through various printables including, Posters, event brochure, banners and entrance box.

## On-Campus Promotion

Promoting your Brand through promotional activities on college campus like setting up stalls.

## Promotion on Social Media

Promotion on Various Social Media platform of the Dot Com Club of Jai Hind College (Autonomous) including Instagram, LinkedIn, Youtube.

# Sponsors & Promotion



## Associate Sponsor

Feature on printables  
(Box Entrance, Banners, event brochure.)

Banners & standee provided by the Associate sponsors will be put up at strategic locations to ensure maximum visibility.

Feature on sponsorship and partners sections on the Dotcomclub website.

Stall in college campus

Feature in after movie

Promotion on Social Media



**₹ 30,000 per event**

# Partnership Categories

Food/Beverage Partners	Print Media Partners	Gift Partners
Technical Partners	Apparel Partners	Social Media Partners
Radio Partners	Security Partners	Music Partners
VR Partners	Set-up Partners	Technical Workshop Partners
Education Partners	Promotional Partners	Vendor Partners
Influencer Partners	Sound & Music Partners	Prize sponsors
Stationary Partners	Photography Partners	Multiplex Partners

# Benefits for being a Partner

## **Promotion through printables**

We will promote your brand through printables

## **On-Campus Promotion**

Promoting your brand through promotional activities on campus to spread awareness about your brand and generate interest among students.

## **Promotion on Social Media**

Promoting your brand on various Social Media platform of Dot Com Club including Instagram, LinkedIn, Youtube and also on the partners section of our official website



# PARTNERSHIP & PROMOTION



## Partners

Feature on printables  
(Box Entrance, Banners, event brochure)

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Product/Services specific  
promotional plan

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Stalls for promotional  
activities

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Promotion on Social Media



Contact Us

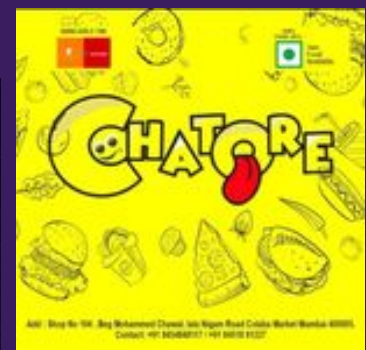
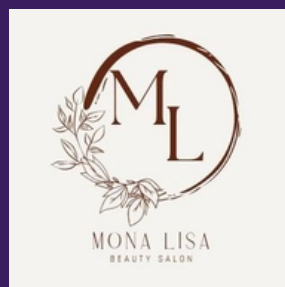
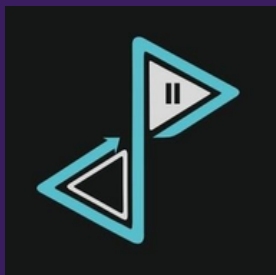
# CUSTOM SPONSORSHIP PACKAGES

If none of the afore mentioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

If your organization wants to do sponsorship collaboration for our tech fest CYBERSTRIKE, then sponsorship collaboration is also available.

# PREVIOUS SPONSORS



# Thank you!

## Get in touch

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